



BLOOMING BATH

# CATALOG



ABOUT

# BLOOMING BATH

Our story began with a simple question: why does my baby's bath time feel like a chore when it's supposed to be a precious bonding experience? Founded in 2011 by four frustrated dads, Blooming Bath was born from a desire to make bath time easy, comfortable, and fun for both babies and parents. Drawing inspiration from the gentle touch of a petal and the warmth of a hug, our innovative collection of plush products takes the stress out of bath time, allowing families to soak up those precious memories.





# WHY BLOOMING BATH?



## LUXURIOUSLY SOFT

Our plush flower baths keep your little one warm, calm, and comfortable



## VERSATILE

Our cozy sink baths transition to comfy bathtub pads as your baby grows



## SAFE

Our products are BPA free with no flame retardants or chemically treated fabrics



## EASY TO CLEAN

Just rinse it then pop it in the dryer for 15 minutes or hang it by the loop on the back



PRODUCT LINE





FLOWER BATHS

LOTUS





Product Line - Flower Baths

## BLOOMING BATH

# LOTUS WITH SNAPS

We took our bestselling Blooming Bath Lotus and added snaps for better support. The new design helps the Lotus hold its shape, allowing it to be used in large farmhouse sinks and bathtubs.

- Easy to use - just place it in the sink then fill the sink with 1" of water
- Traction dots on the back keep it safely in place
- Quick-dry foam prevents mold, mildew, and odor
- Washer and dryer safe for easy cleaning
- Folds up for storage or travel

Age range: 0-6 months

Lining: Extra soft crystal minky fabric

Foam: 1.25" polyurethane foam

Product Dimensions: 33" tip-to-tip

Packaged: 13.25" x 13.25" x 4.25"



**2023 Mom's Choice Awards® Gold Winner**

PRODUCT LINE - FLOWER BATHS

BLOOMING BATH

LOTUS WITH SNAPS

Colors/Styles



Packaging



Case Pack QTY: 5





SCRUBBIE WASHCLOTH

## BLOOMING BATH

# SCRUBBIE WASHCLOTH

Getting little ones clean has never been so easy or so fun! Upgrade your boring washcloth to this adorable bee or ladybug Scrubbie for guaranteed bath time giggles.

- Incredibly soft and gentle on sensitive baby skin
- Great baby shower gift
- Washer and dryer safe for easy cleaning
- Comfy elastic band on the back for easy handling

### Case pack QTY: 12

Age range: newborns through toddlers Front: 100% polyester

Back: 80% polyester, 20% polyamide

Product dimensions: 6.25" diameter Packaged: 4.25" x 9.6"

## Styles & Packaging





## WHAT PARENTS ARE SAYING



"I buy these for baby shower gifts because everyone always loves them! Good quality and easy to clean." - S.



"My baby hated the other baby tubs we tried, but this one was a winner! He finally relaxed and actually cried when we took him out." - C.



"My baby loved it. It's the most time she ever wanted to stay in the water. It's so soft and comfortable for her. Water was easy to squeeze out. We put it in the dryer for about 20 mins and it was completely dry." - T.



"Being able to just pop this into the sink to wash my little one - no kneeling, bending, or leaning required - was a life saver postpartum!" - A.

Awards & Press



#4 in baby bath seats

Today's  
**Parent**

Best Bathtub for Kitchen Sink



2023 Mom's Choice Awards®  
Gold Recipient (Lotus)

*Opal* Daily

40 Best Baby Gifts 2023

