

A photograph of a family of four. A father in a white t-shirt is smiling at the camera. A mother in a light green top is smiling and holding a baby in a light blue boba wrap. A young girl with blonde hair, wearing a white polka-dot dress, is looking towards the camera with a slight smile. The family is sitting on a dark couch against a white wall.

boba  
CATALOGUE 2026

# Boba Air

Travel Carrier

works best for  
babies 4 - 24  
months , or big kids  
up to 45lbs



NEW!



*black*



*grey*



# Boba Wraps

— Classic —

Birth - 35 lbs / 16 kgs,

0 - 18 months

One Size Fits All

95% Cotton, 5% Spandex

Certified Hip-Healthy

Breastfeeding Friendly



Ergonomic  
positioning



Promotes  
Bonding



Intelligent  
stretchy fabric



Machine  
Washable



New seasonal  
releases



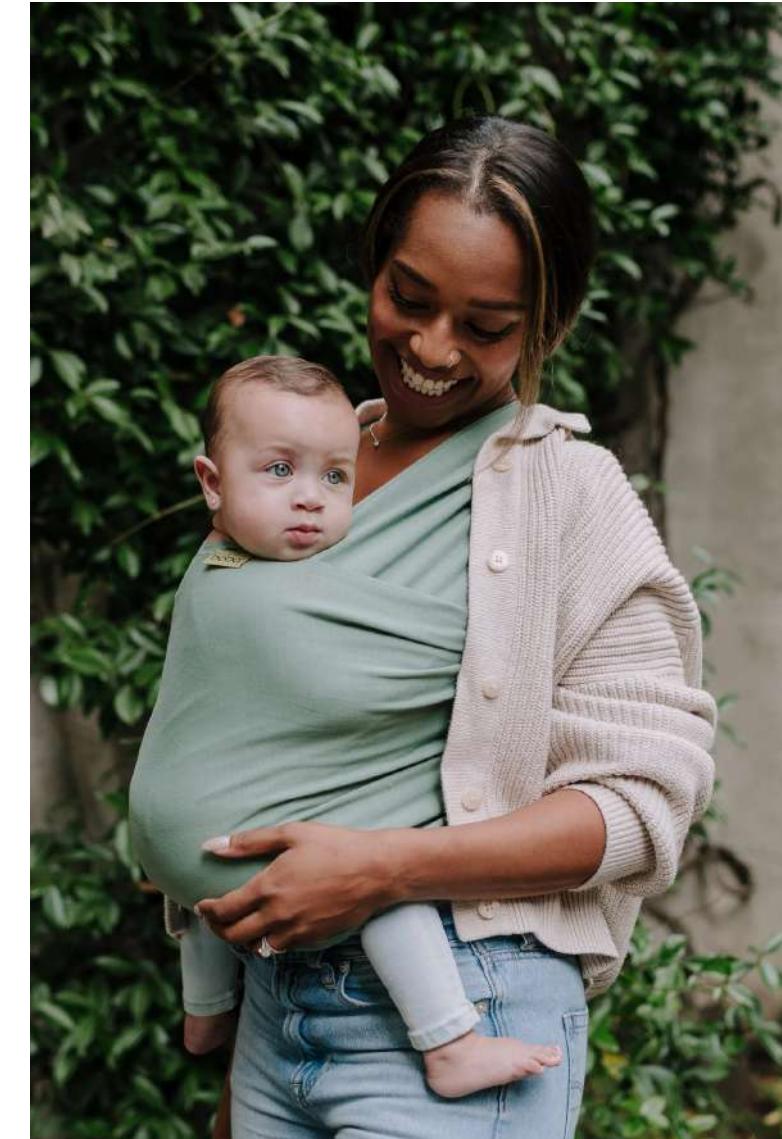
grey



black



sage green



— navy blue —



— dusty pink —



# Boba Wraps

— Serenity —

Birth - 35 lbs / 16 kgs,  
0 - 18 months

One Size Fits All

68% Viscose from Bamboo,  
25% Cotton, 7% Spandex  
Certified Hip-Healthy



Ergonomic  
positioning



Promotes  
Bonding



Intelligent  
stretchy fabric



Machine  
Washable



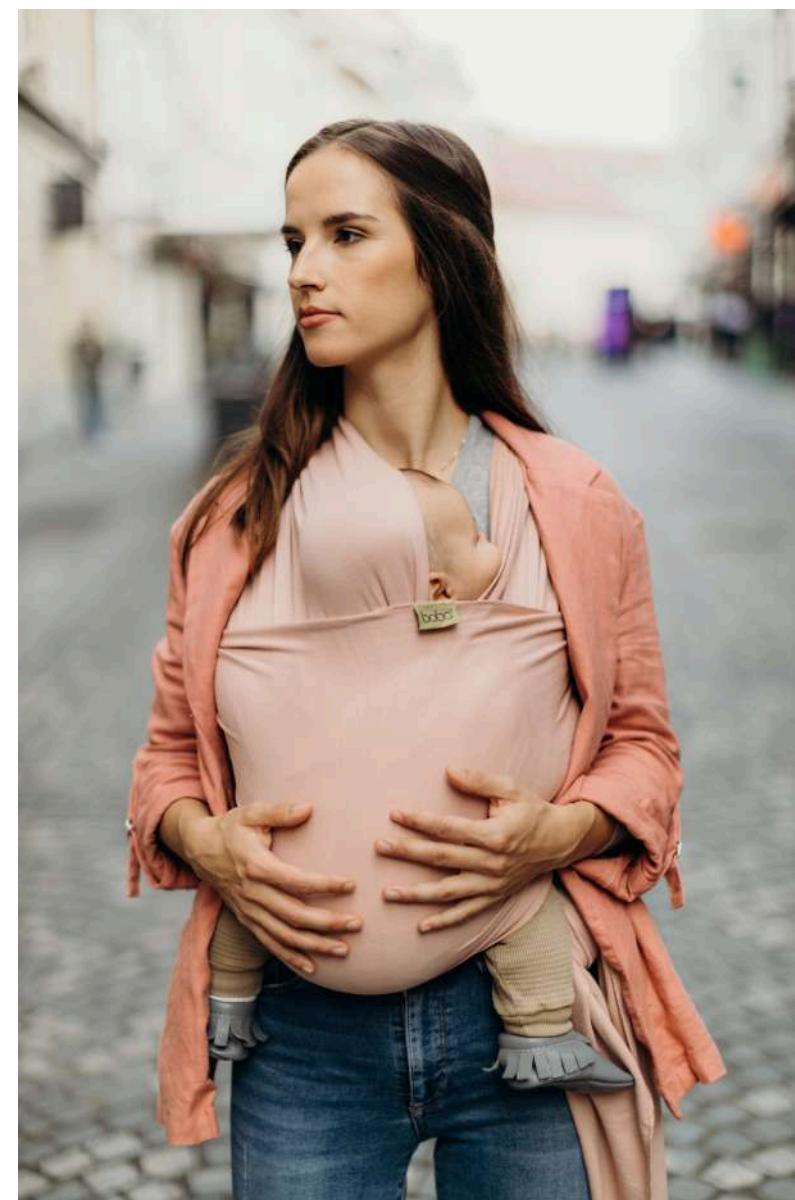
New seasonal  
releases



*light grey*



*bloom*



*dark grey*



— organic stone —



— sea mist —





# boba® Bliss

**7 - 35 lbs / 3.5 - 16 kg,**

**0 - 18 months**

92% High-Quality Cotton 8% Spandex

Shoulder strap adjustment from 50-100 cm in  
height Waistband adjustment 60-145cm One

One size fits all

Certified Hip Healthy



Certified  
Hip Healthy



Intelligent  
Hybrid Fabric



Machine  
Washable



Crossed  
Shoulder  
Straps



Promotes  
bonding



Breastfeeding  
Friendly

# Wow, it's hybrid!

But what does that mean?

It's a combination of a buckle carrier and a stretchy wrap! It brings together the best of both worlds – the ease of use and convenience of our buckle carriers and the softness and containment of our wraps



## Gathered seat

The original design of the seat allows for the carrier to seamlessly grow with your baby and supports the healthy pelvis, hip, and leg position!

## Soft-structured belt

A modular buckled waistbelt is made to mold to your body for comfort even when wearing smaller babies higher up on your torso.



## Crossed straps

Versatile wrap-like shoulder straps are adjustable in both length and width to ensure a perfect fit for all wearers! Featuring our original double adjustable system with the breastfeeding access buckle!

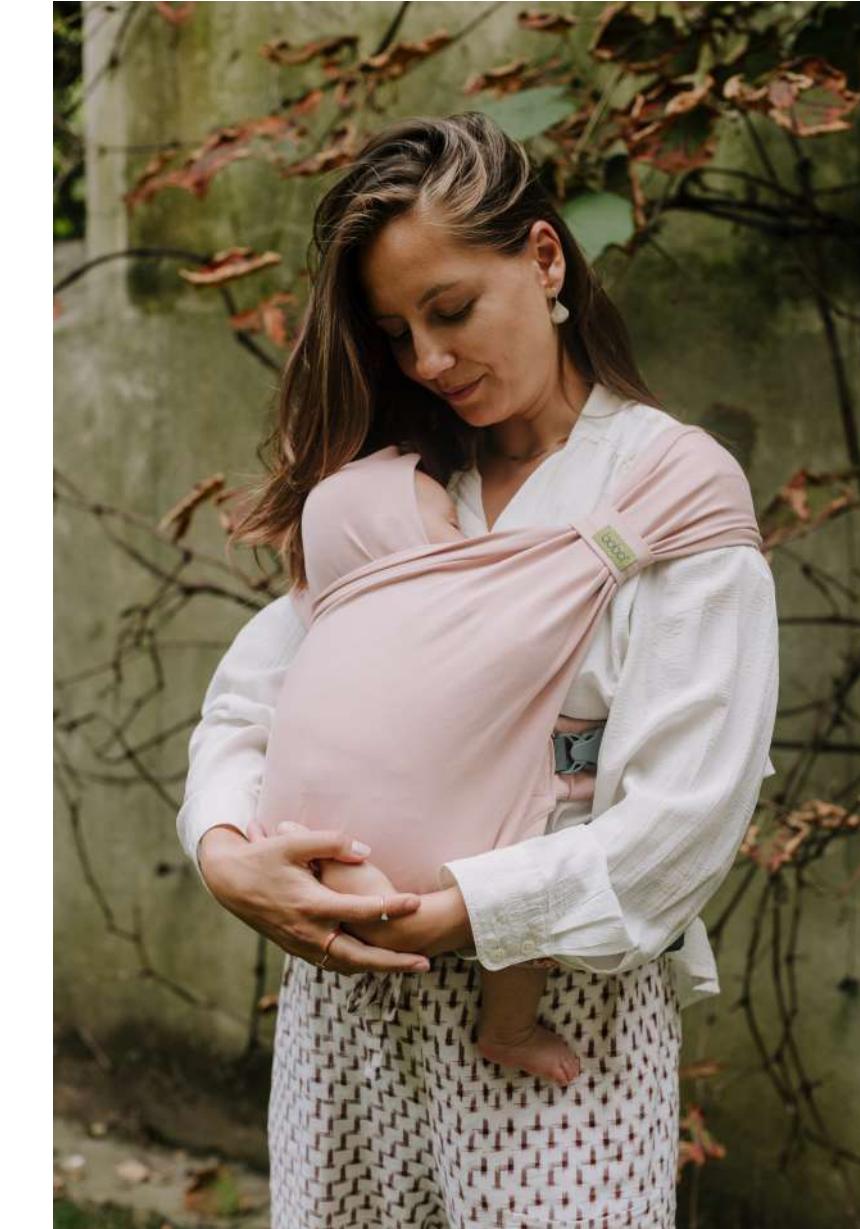
— Grey —



— Black —



— Bloom —



— navy blue —



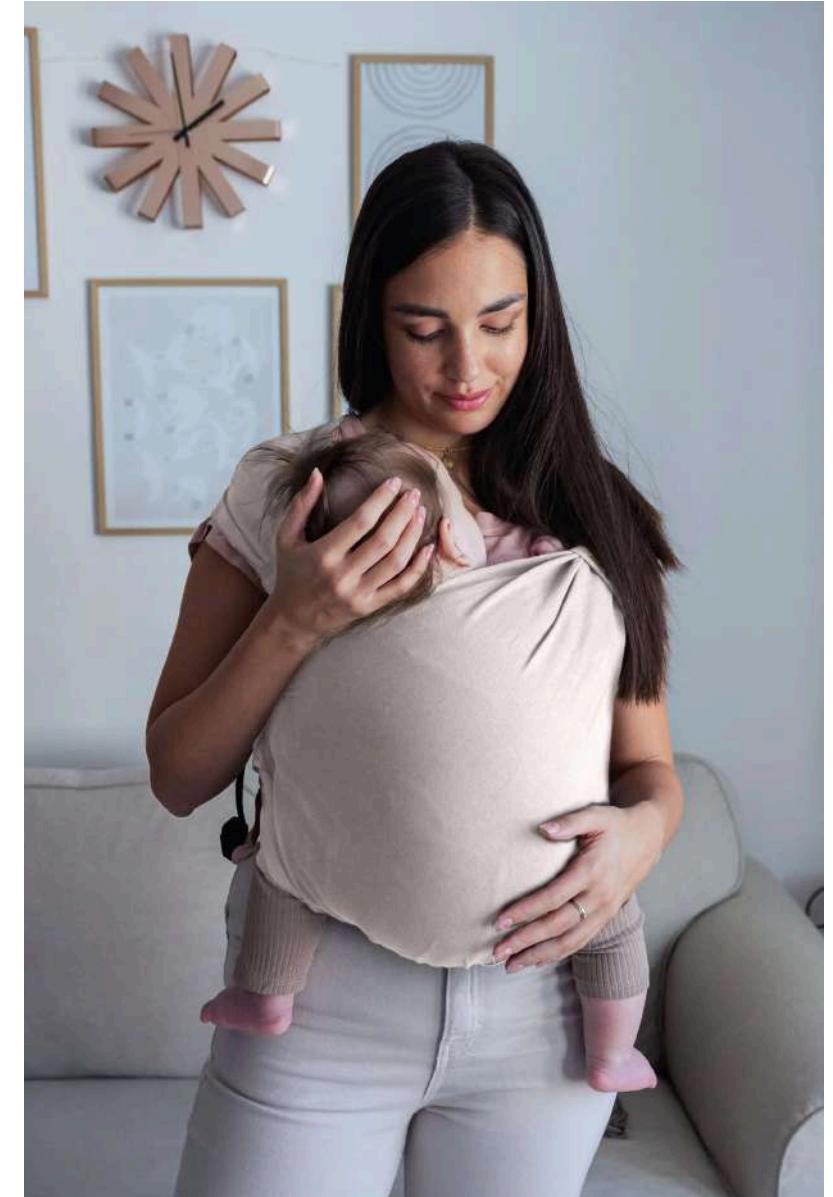
— sea mist —



— charcoal —



— organic stone —



# Boba X

7 - 45 lbs / 3.5 - 20 kg.

0 - 36 months

100% High-Quality Cotton Twill

Micro-adjustable Seat and Panel

No infant insert needed

Certified Hip Healthy



Ergonomic  
positioning



Front & Back  
Carry options



Promotes  
Bonding



Machine  
Washable



New seasonal  
releases



grey



sea mist



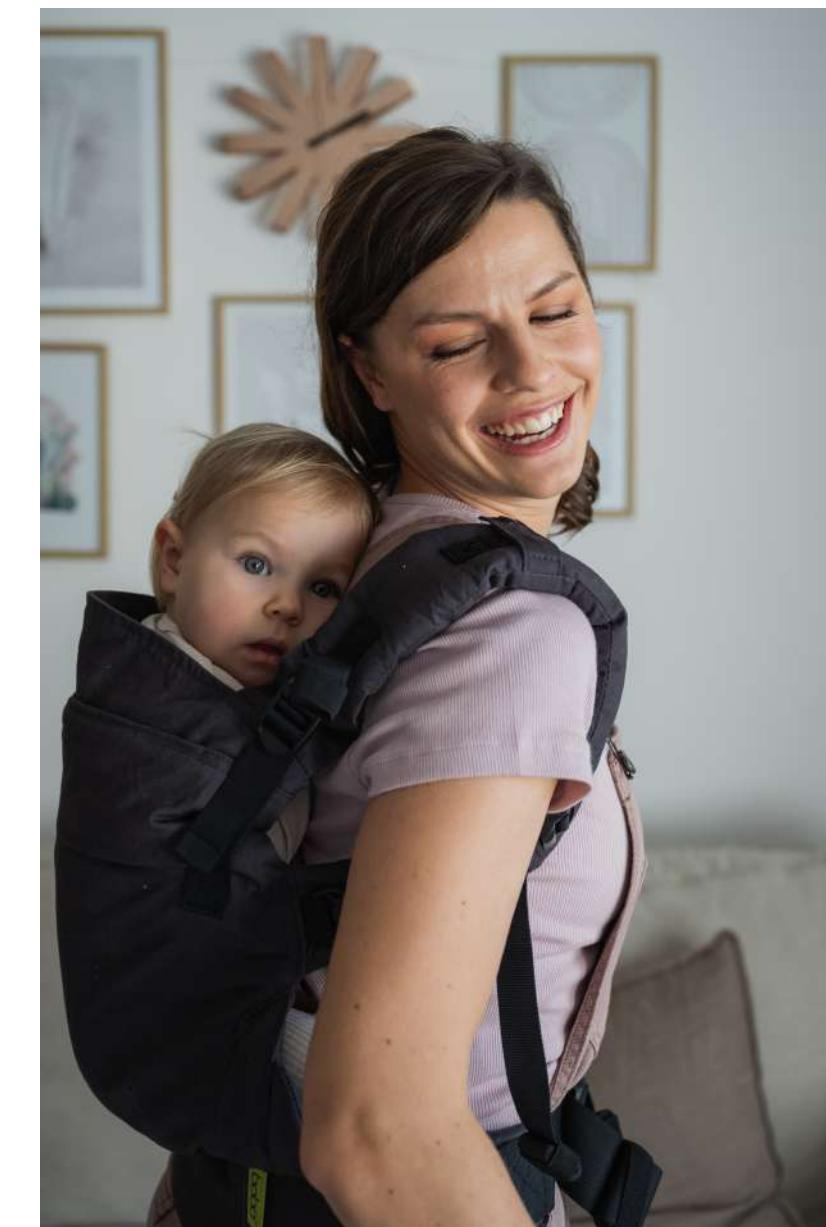
black



— organic stone —



— charcoal —

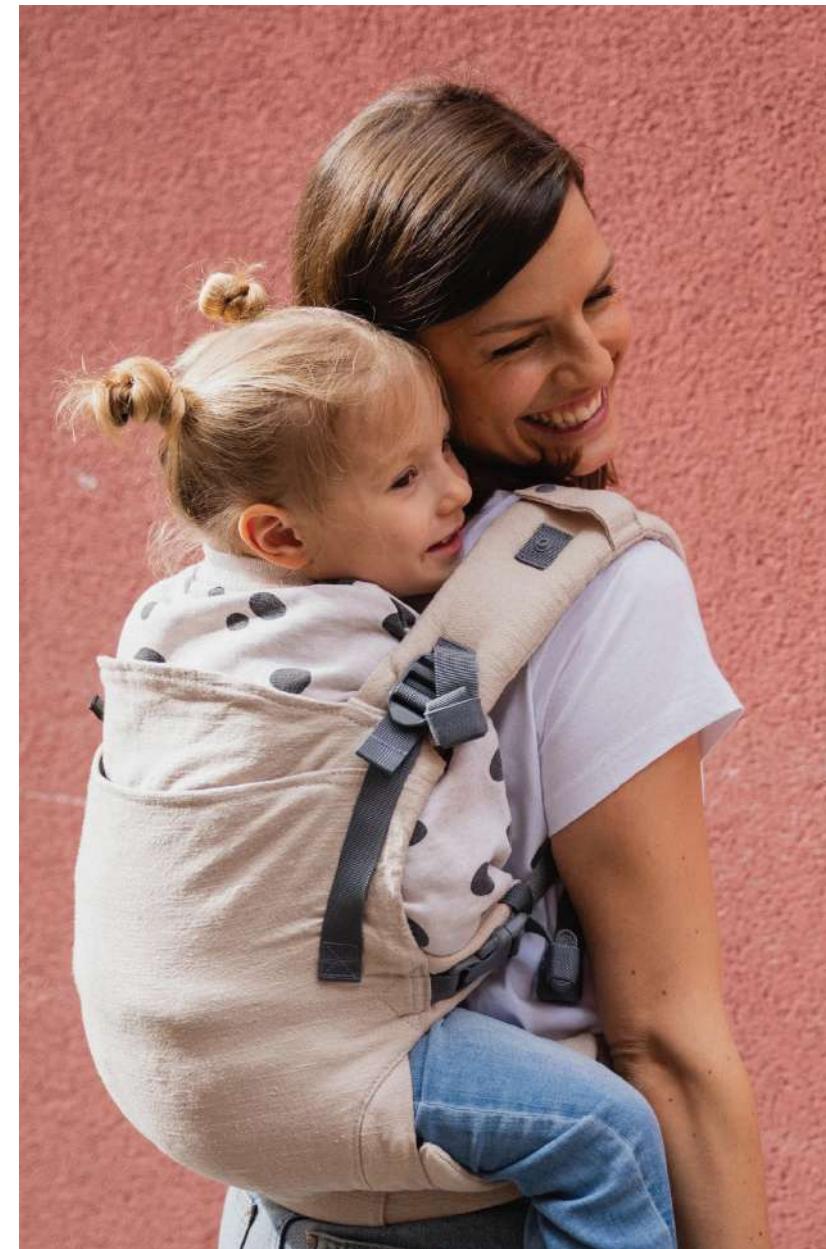


# Boba X Linen

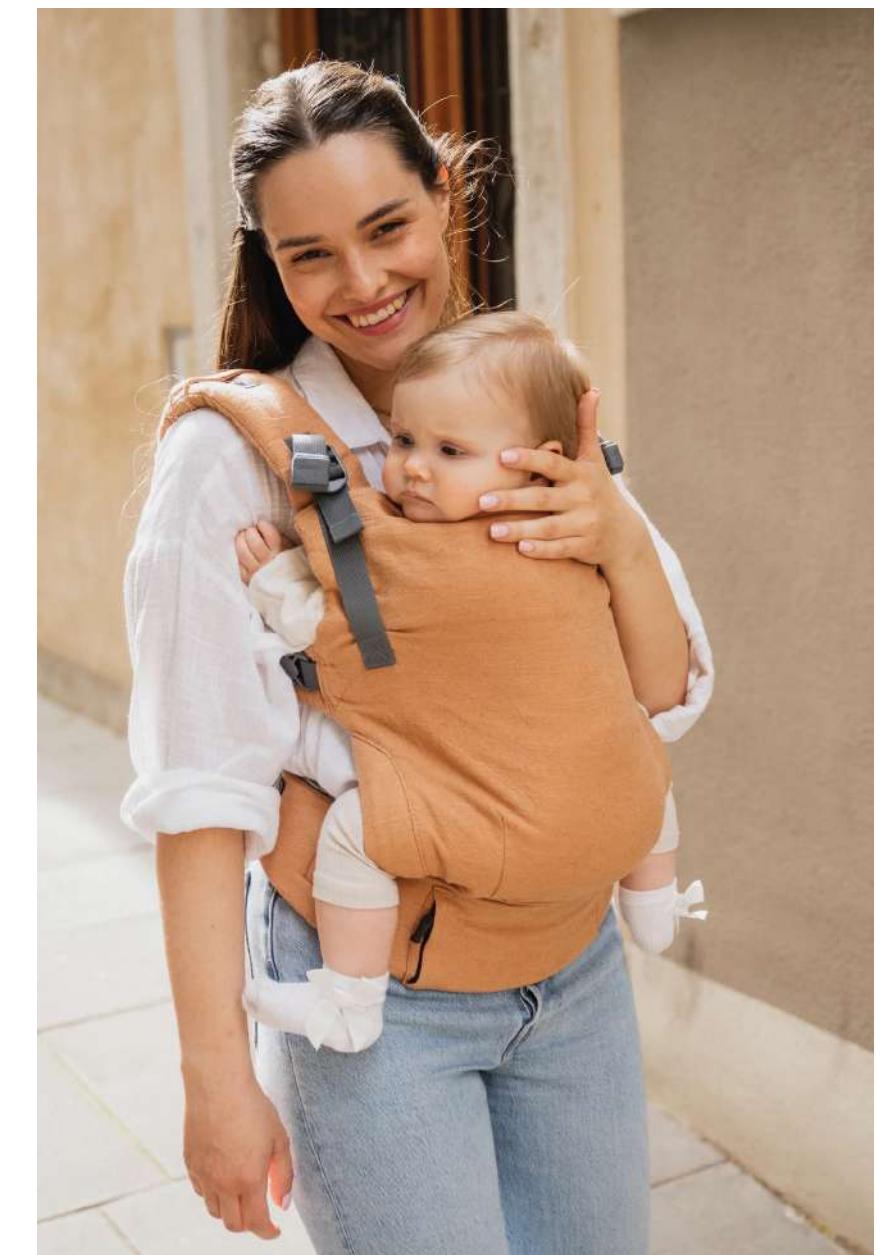
*For the love of linen.*

*Flax fibers allow air to circulate more freely and the loosely woven fabric helps ventilation overall keeping you both as cool as possible!*

*pampas*



*rye*



boba

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