

Little Rolla

PACK RIDE ROLL



Suitable
for Kids 3+

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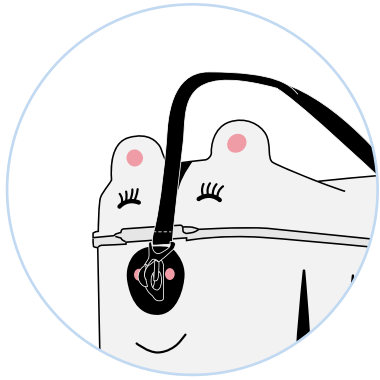
Little Rolla was designed for busy little travellers. The journey began when mechanical engineer **Colin O'Brien** pitched his inventions on **BBC Dragons' Den** and caught the attention of investor **Touker Suleyman**.

Challenged to design the ultimate kids' ride-on suitcase for convenient travel, Colin and Touker's team spent 15 months perfecting the concept.

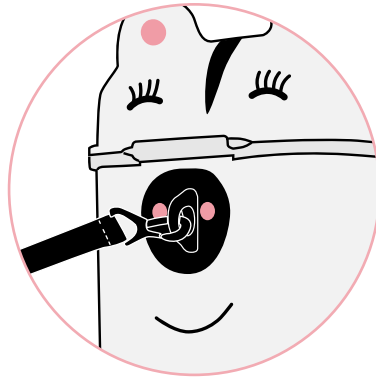
What makes Little Rolla so convenient for travelling with Kids?

- Little Rolla's unique design features two wide sturdy wheels and a lower centre of gravity, making the ride on experience more stable and practical for different surfaces
- The removable lid opens on the top for easy packing & unpacking, giving little ones easy access to toys and snacks. No more suitcases spilling toys across the airport floor!
 - Lid turns into an activity lap-tray with a tablet and cup holder to keep little ones entertained while waiting for flights
- The lid creates a hygienic activity space on frequented locations such as airports

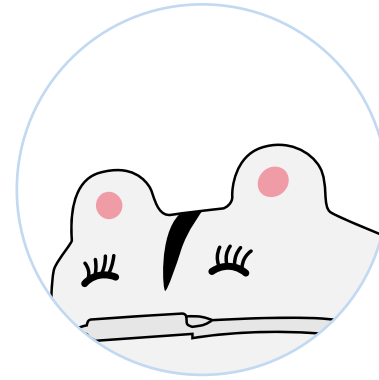




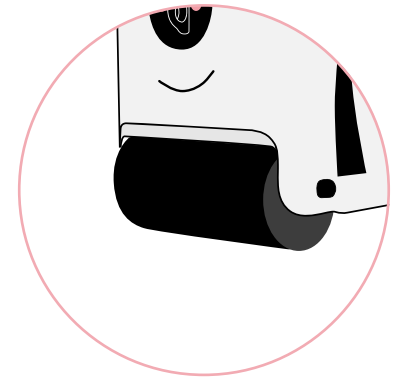
Includes removable and adjustable shoulder strap



Eylet for pull strap



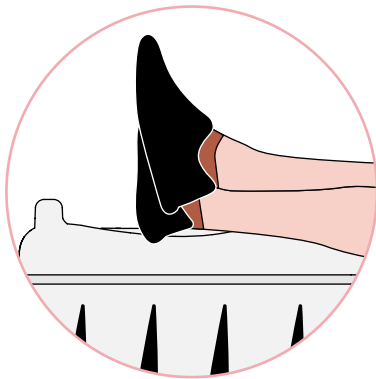
Ears for child to hold while riding



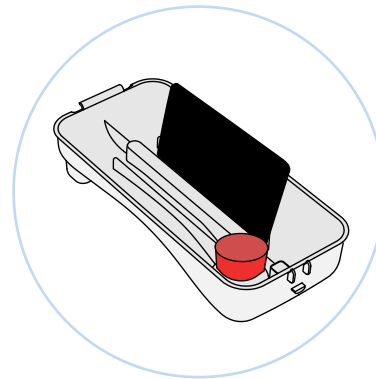
Wide sturdy wheel



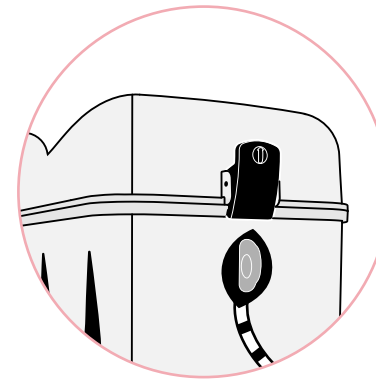
Top loading suitcase that fits up to 16L



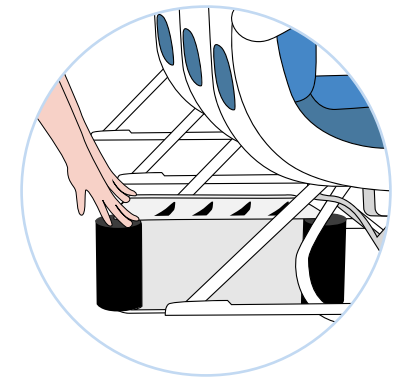
Easily used as a foot rest for both children and parents



Removable lid turns into a lap tray to hold a tablet, cup and snackscentre of gravity

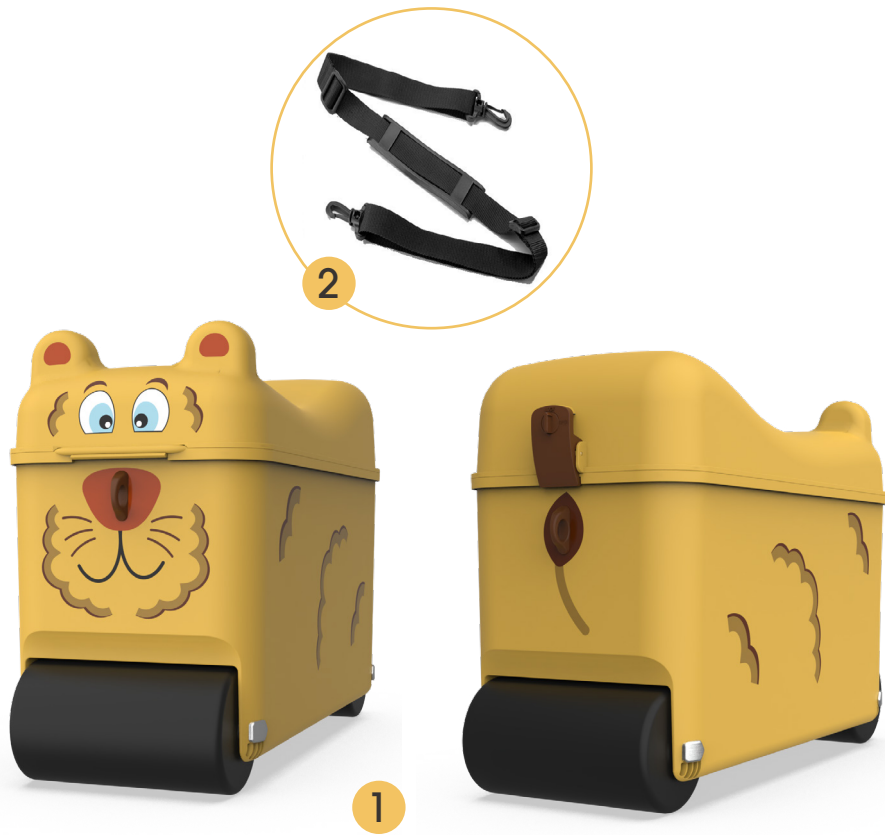


Secure closure



Carry on approved. Fits under the seat

- **Removeable lid:** allows kids to easily access their toys and snacks while traveling encouraging child independence by reducing the need for parental involvement.
- **Top-loading suitcase:** makes packing and unpacking easy with everything remaining in place when suitcase is open. No more toys being spilled across the airport floor, a hassle-free travel companion for parents.
- **Practical lock:** secure the contents of the suitcase with the 2 point closure and easy to use built in lock.
 - **Safe ride on suitcase:** the mechanical engineered wheels and lower centre of gravity makes it a more stable ride on experience
 - **Clean Eating Space:** the removable lid provides a germfree space for child's snacks, drinks, tablet, colouring books and pens.
 - **Practical storage:** that fits up to 13L
 - **Adjustable strap:** allows parents to carry over their shoulder, pull child along or for children to pull suitcase themselves
 - **Sturdy and durable:** the suitcase has high weight capacity (50kg), making it suitable for riding and carrying.
 - **Compact:** fits under airport seat, easily fits on an adult suitcase, small cabin bag sized for all airlines.
- **Foot rest:** the suitcase can easily be used as a foot rest for both children and parents



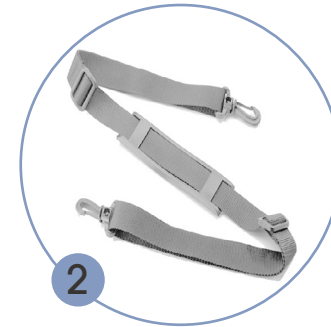
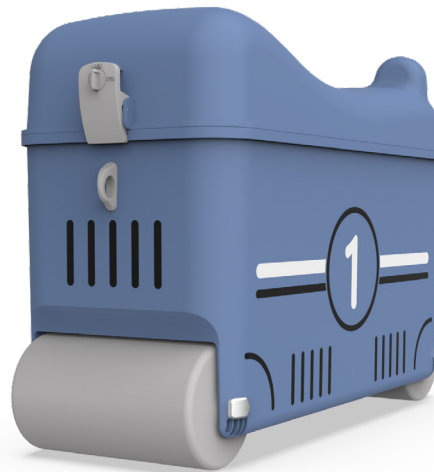
Lion Suitcase includes:
1. Little Rolla
2. Adjustable strap



Zebra Suitcase includes:
1. Little Rolla
2. Adjustable strap



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Vintage Car Suitcase includes:
1. Little Rolla
2. Adjustable strap

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Main Competitor

Unit weight (kg)	1.2	1.6
Volume (L)	13	16
Number of Parts	16	30
Height (cm)	30	29
Length(cm)	40	46
Width (cm)	19.5	21
Height of Sitting Position (cm)	26	28
Top Loader	Yes	NO, Winged Side Opening
Removeable Laptray	Yes	No
Pull Strap	Yes	Yes
Cabin Size Compatible	Yes	Yes